

PAC Board Workshop

MVMCC Ownership Campaign

A New Phase Begins

April 29, 2026



1. Agenda

1. Agenda and Ground Rules
2. History Recap
3. Introductions
4. You Are the Power – Candice, Victoria Lawhorn
Q&A (YATP)
5. Our Message
6. Next Steps / Wrap Up
7. Q&A (General)

1. Ground Rules

1. Use Restrooms as Needed (**No Breaks**)
2. **Refrain** from Sidebar Conversations
3. Turn Phones **OFF**
4. Q&A: Keep Questions **Brief** and **Focused**
5. Speak and Listen **RESPECTFULLY!**

2. History Recap

1996

MVMCC Park Acquisition Corporation

- **Park Acquisition**
- **Park Operations**



2. History Recap

- 1997: Novato Financing Authority held MVMCC title.
- 1997 – 2011: NFA Meeting Minutes reflect discussions on HOW, NOT WHETHER, to transfer Park to 501(c)(3).
- 2012: All CA Financing Authorities dissolved, City took title of MVMCC from NFA.



2. History Recap

Since 2012...

- City has changed the original intent of the NFA: to transfer MVMCC ownership to Park residents;
- City has eroded the original Delegation Agreement powers contractually delegated to the PAC.



3. Introductions

1. Bernard (Bernie) Meyers

2. Candice, *You Are the Power*

Victoria Lawhorn, *You Are the Power*

3. Introductions – Bernie Meyers

- Novato City Council 1991-95, 2001-05
- Former federal antitrust prosecutor
- Authored Novato's first campaign finance reform ordinance (2003) and first mobilehome rent control ordinance
- Key Issues: Hamilton AFB, Bahia Wetlands, MVMCC (current)

4. You Are The Power

YOU ARE THE POWER

HOME ABOUT ▾ IMPACT ▾ CAUSES ▾ GET INVOLVED ▾ **DONATE** SHOP LOG IN CONTACT ▾

BE THE SOLUTION

At You Are The Power, we protect people from abusive local governments and ensure that the abuse never happens again.

JOIN US!

WE HELP PEOPLE WHO ARE HAVING THEIR LIVES RUINED BY LOCAL GOVERNMENT OFFICIALS.

4. Questions for YATP



5. Our Message Now

- Novato Financing Authority's Original Role
- WE Pay Our Way – 100%
- MVMCC Qualifications for Resident Ownership
- Strategic Alliances

6. Next Steps

PREPARATION FOR SELF-OWNERSHIP

⇒ **PAC Board**

Work with Attorney / Tax Accountant

- **To evaluate the best nonprofit structure to receive title**
- **Nonprofit Board Structure**
- **Transition to LEHC**

Develop Banking/Financial Relationships

6. Next Steps (cont.)

⇒ Finance Committee

- High Level Review Past Budgets
- Create 10-year Operations/CIP Budget

⇒ Policy Committee

- Finalize By-laws / Rules
- Approval by Residents

6. Next Steps (cont.)

⇒ Residents

- DONATE TO PAC LEGAL FUND
- RUN FOR PAC BOARD THIS JUNE

6. Next Steps (cont.)

⇒ Residents

- **JOIN COMMITTEES: (PARTIAL LIST)**

 - Communications**

 - Finance Committee**

 - Financial Assistance-Resources**

 - Capital Projects**

- **TAKE PART IN THE CALL-TO-ACTION**

6. Next Steps (cont.)

You Are The Power: MVMCC Residents

CALL-TO-ACTION:

- **Email the contacts** listed on You Are The Power landing page for MVMCC, using the template provided;
- **Encourage family and friends** to participate in the Call-To-Action emailing contacts;

6. Next Steps (cont.)

- **Share YATP Social Media posts and Documentary** across any platforms you are using (i.e. Facebook)
- **Attend the May 12th City Council meeting-** Create signs ahead of the City Council meeting
- **Follow directions** for a COORDINATED public media campaign!

6. Wrap-Up

Novato City Council Meeting – May 12, 6:00pm

Attend. Please do **NOT** Speak.

Do **NOT** contact Press! **NO** Letters to the Editor at this time.

Refer **All** Press / Media to SERENA FISHER, 415-302-4575,
serenamdf@gmail.com

Sign up for a **free** *You Are the Power* membership at:

<https://youarethepower.net/membership/>

7. Questions



Where to Find This Slide Deck and Documents

Marin Valley Website / Resources / Ownership Options

<https://marinvalley.net/ownership-options/>

THANK YOU FOR ATTENDING

John Hansen, PAC Board President

Brad Witherspoon, PAC Board Member-at-Large

Serena Fisher, PAC Communications Chair

Alan Gump, Policy Committee

